

# BSJP

## Legal & Tax Advisory

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### Janina Ligner-Żeromska becomes partner at the legal firm of BSJP



#### Janina Ligner-Żeromska

Partner | adwokat

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On 1st October 2014, the ranks of partners at the legal firm of BSJP Brockhuis Jurczak Prusak were joined by Janina Ligner-Żeromska, attorney at law, specializing in intellectual and industrial property law including computing law, patents, trademarks and brand protection, as well as media and new technologies.

Ms Ligner-Żeromska has many years' experience in the area of advisory services to both international and Polish business, specifically those from the TMT sector.

She comes recommended by the international legal rankings Legal 500, Chambers & Partners, World Trademark Review and Best Lawyers.

*"Responsive, available, open-minded and deeply understanding of our needs and expectations." Chambers & Partners*

Ms Ligner-Żeromska can be met as a speaker at numerous domestic and foreign conferences dedicated to the issues of intellectual property, computing law, new technologies and media, as well as counteracting unfair competition.

#### Experience highlights:

- negotiating and drafting implementation agreements, license agreements, maintenance agreements, service agreements, SLAs and outsourcing agreements on the part of both the IT companies and the ordering parties;
- legal opinions and contracts pertaining to cloud computing, to include personal data protection;
- conduct of litigation and advising in disputes related to the infringement of intellectual and industrial property rights, trade name infringement and counteracting unfair competition;
- drafting and negotiating publishing agreements, agreements for the acquisition of press titles and a web portal, legal opinions regarding copyright for a major Polish publisher;
- negotiating and drafting sponsorship agreements for one of the biggest sports sponsoring companies in Poland;
- drafting and negotiating production agreements and agreements with advertising agencies for companies from the media industry;
- running intellectual property audits in companies of various business profiles;
- permanent legal advisory for renowned IT and consulting companies, to include advisory in tender proceedings;
- conducting cases related to infringement on the web, to include consumer protection;
- advisory to a consortium of banks developing a B2B platform;
- drafting documentation for online stores (rules and regulations, general conditions, privacy policies), to include the biggest electronics and household appliances store as well as a prestigious cars producer;
- conducting disputes pertaining to domain names and trademarks before the Patent Office and the Voivodeship Administrative Court;
- legal advisory by drafting agreements for the transfer of intellectual property rights, license agreements, to include advisory by some of the biggest M&A transactions in Poland within the FMCG sector;
- advisory in cases of customs seizure connected with protection against counterfeit goods.

Should you have any queries with regard to your business operations that fall within the field of expertise of Ms Ligner-Żeromska, please do not hesitate to contact us.