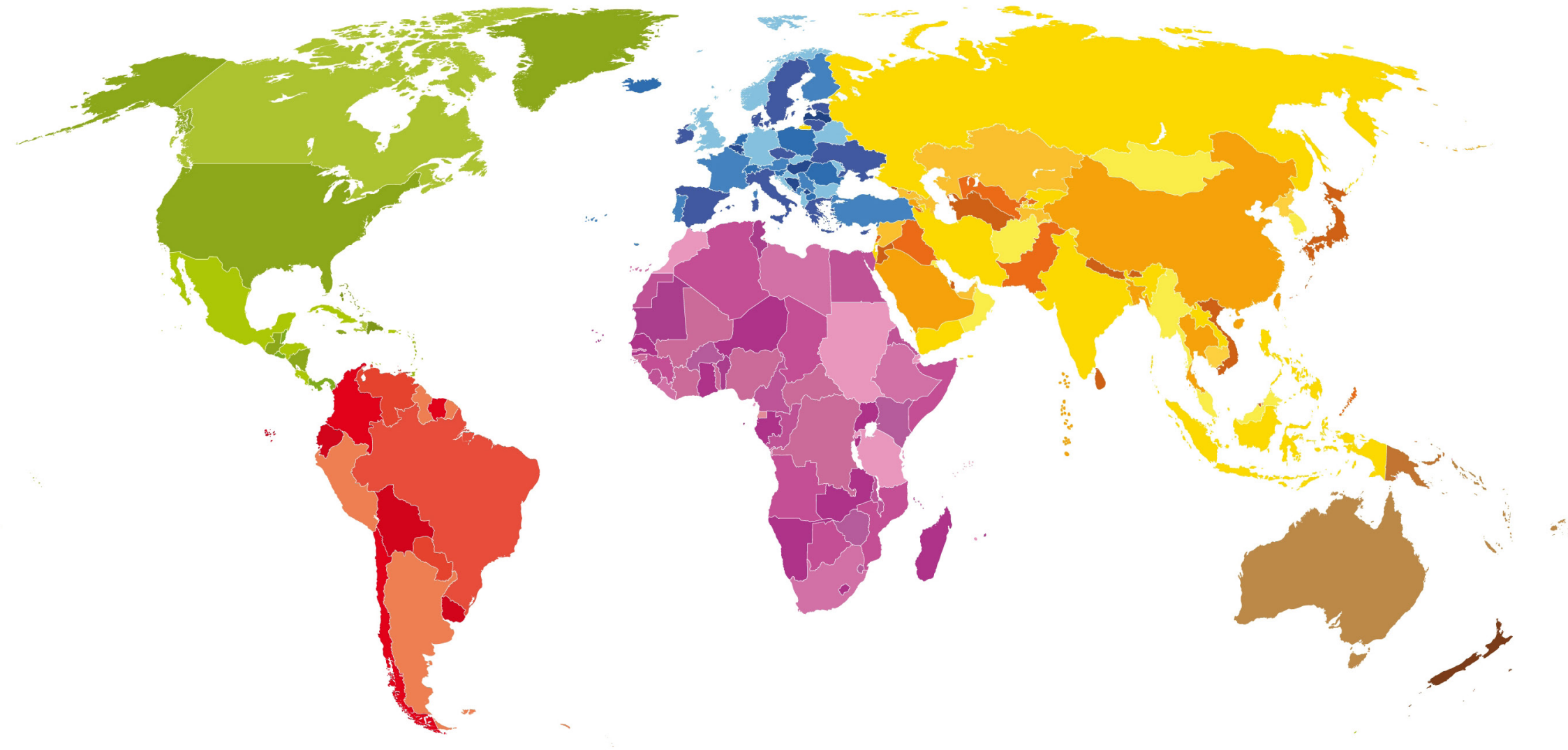




ADVOC

The leading international network of independent law firms

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## About ADVOC

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- ADVOC is an international network of independent law firms, sharing international expertise in jurisdictions across the globe
- Our member firms have a proven record of immediate response to the needs of clients of other members. Each member is committed to ensuring that all clients are more than satisfied with the service provided
- We are ranked in Chambers as a leading law firm network and many of our lawyers are ranked in legal directories as experts in their fields
- 95 Members in 71 countries. With our informal cooperation with Lex Africa we are 117 firms in 93 countries.



## The Purpose of ADVOC

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- To provide an excellent service to our clients in other jurisdictions at a reasonable cost
- To exchange good ideas to help develop our own practices
- To assist the development of young lawyers as part of the promotion of the development of member firms
- To provide a better service to clients by developing strong cross-border personal links
- To receive some good jobs



## Benefits for Member Firms

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- Global Practice Groups sharing legal and “how to” expertise in all major disciplines
- Five, well attended Chapter meetings annually
- Website updated daily
- Members-only extranet to share and manage information



## Benefits for Member Firms

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- Dynamic ADVOC Junior group bringing forward the ADVOC leaders of the future
- Register of 'best friends' law firms who have been recommended in jurisdictions where ADVOC is not yet represented
- Cross-border lawyer exchange, research and other support resources



## Benefits for Clients

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- Global legal support for clients from firms who are among the leaders in their jurisdictions, effectively creating a virtual law firm of over 5,500 lawyers
- Non-exclusive, no referral fees payable on work introduction between members, the best interests of the client being the only relevant criterion
- Member to member review ensuring high quality standards



## Benefits for Clients

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- Rolling programme of client-facing seminars – for example the Global M&A Conference, London and the International Business Law Conference, Bali
- Member cooperation on multiple high value cross-border M&A transactions
- Issue of International Business Handbooks and ADVOC Gazettes



## Practice Groups

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Accredited Arbitrators, Mediators &  
Adjudicators

Banking and Finance

Commercial Litigation, Dispute  
Resolution and Mediation

Competition and Trade

Construction

Corporate Finance

Criminal (Corporate/tax)

Energy and Resources

Environment and Climate Change

Family

HR

Inheritance and Succession

Insolvency and Restructuring

IP, IT and Technology

Immigration

Labour, Employment and Business

Maritime and Transport

Real Estate

Sports Law

Tax





## History of ADVOC

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- Founded by Ashfords in 1989
- Trade Mark Registered 1990
- ADVOC Limited incorporated 1991
- First AGM in Exeter 1991 - initially with only members from European jurisdictions
- 1994 Asia jurisdictions founded
- 2003 Latin America and Caribbean countries founded
- 2010 North America jurisdictions founded
- 2014 ADVOC forms an informal cooperation with Lex Africa



## How ADVOC Works

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- ADVOC places great importance on personal friendships between lawyers within member firms cemented by regular meetings
- ADVOC provides a full service and all member firms must have expertise in business law
- ADVOC pursues strong quality assurance with agreed standards across the network
- There can be more than one member for larger jurisdictions though not in the same city



## Meetings

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Meetings take place between:

- Committees and Practice Groups by email, telephone or video conference and face to face several times a year
- Members within a Chapter meet annually. Members from other Chapters will also join the regional meetings
- The global membership meet every two years. The next global joint meeting will be held in Jaipur in November 2017
- Meetings are hosted on a rotating basis giving members the opportunity to showcase their offices, city and country



## Management

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- Management is conducted through 4 Global Committees:
  - Global Executive
  - Intellectual Property
  - Rules & Protocols
  - Web & Marketing
- Each Committee has two members from each Chapter of ADVOC
- The current Chairman of the Global Executive Committee is Dato Jude Benny (Singapore)
- Ultimate authority lies with the membership in General Meetings
- Fulltime dedicated Administrative Manager in London, England



## Countries in our Network

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Argentina	Ecuador	Latvia	Portugal
Australia	England	Liechtenstein	Romania
Austria	Estonia	Lithuania	Russian Federation
Bangladesh	Fiji	Luxembourg	Scotland
Belgium	Finland	Macedonia	Serbia
Bolivia	France	Malaysia	Singapore
Brazil	Germany	Malta	Slovakia
Bulgaria	Gibraltar	Mexico	South Korea
Cambodia	Greece	Myanmar	Spain
Chile	Guatemala	Netherlands	Sri Lanka
China	Hungary	New Zealand	Sweden
Colombia	India	Norway	Switzerland
Costa Rica	Indonesia	Pakistan	Thailand
Croatia	Ireland	Panama	Turkey
Cyprus	Italy	Paraguay	UAE
Czech Republic	Israel	Peru	USA
Denmark	Japan	Philippines	Uruguay
Dominican Republic		Poland	Vietnam



Lex Africa is a long-established network of local African firms across numerous jurisdictions.

Lex Africa is also ranked in Chambers as a leading law firm network.

Countries that Lex Africa is represented in:

- |              |                |
|--------------|----------------|
| Algeria      | Mozambique     |
| Angola       | Namibia        |
| Botswana     | Nigeria        |
| Burkina Faso | Reunion Island |
| DRC          | Senegal        |
| Ethiopia     | South Africa   |
| Ghana        | Swaziland      |
| Kenya        | Tanzania       |
| Lesotho      | Uganda         |
| Malawi       | Zambia         |
| Mauritius    | Zimbabwe       |